



Crafted for Creators, Built for Speed.

Presented by **Spiral TechnoLabs Pvt. Ltd.**



What is **CMS**?

A **Content Management System (CMS)** is software that allows users to create, manage, and modify digital content without technical expertise.

It provides an intuitive interface for content editing, media uploads, and website structure management.



WHY BUSINESSES CHOOSE CMS!



Ease of Use: No coding is required for basic tasks.



Content Control: Easily update and manage website content.



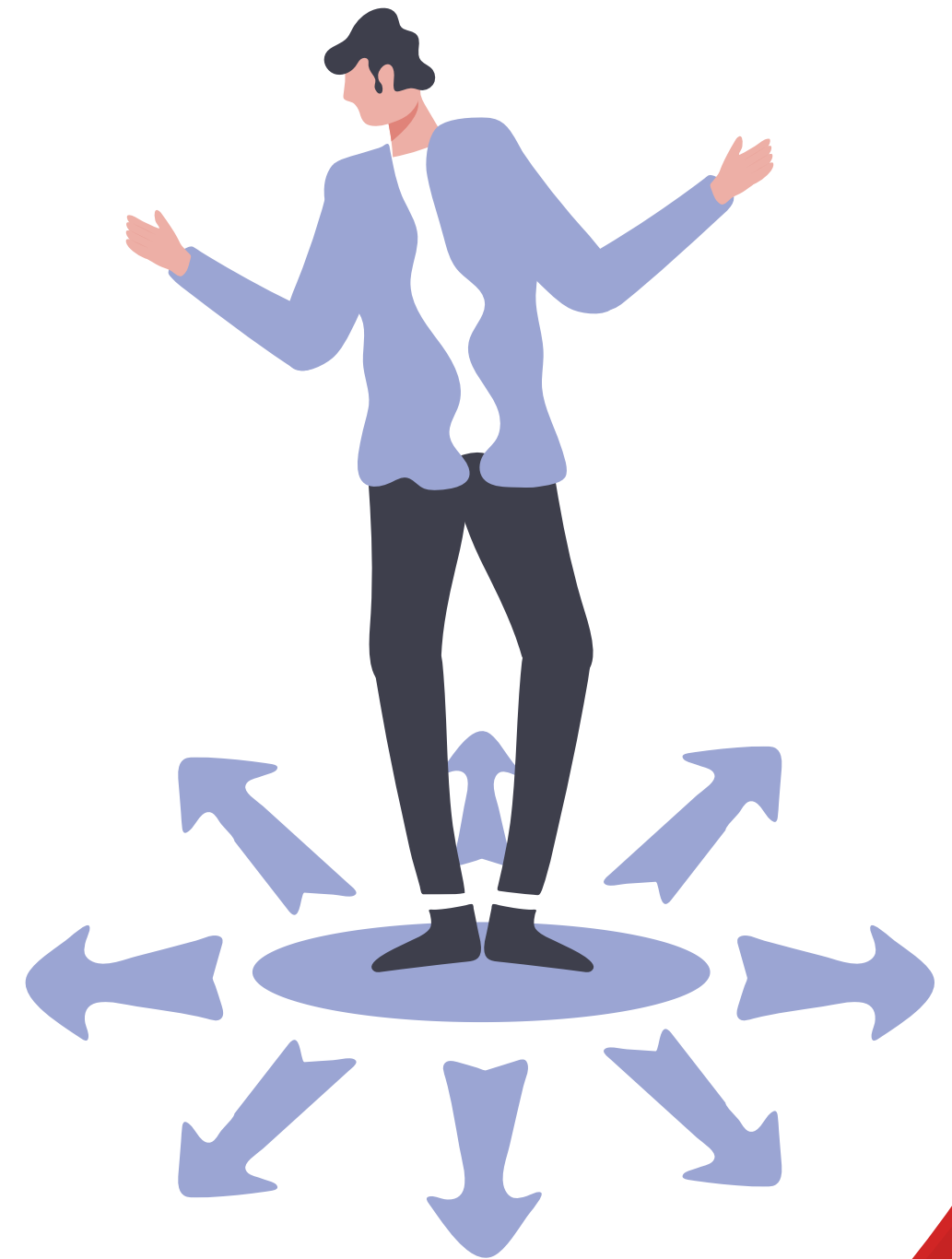
Collaboration: Multiple users can contribute.



SEO & Marketing Features: Built-in structure for optimization.



Scalability: Suitable for blogs, business sites, and enterprises.



CMS TYPES EXPLAINED

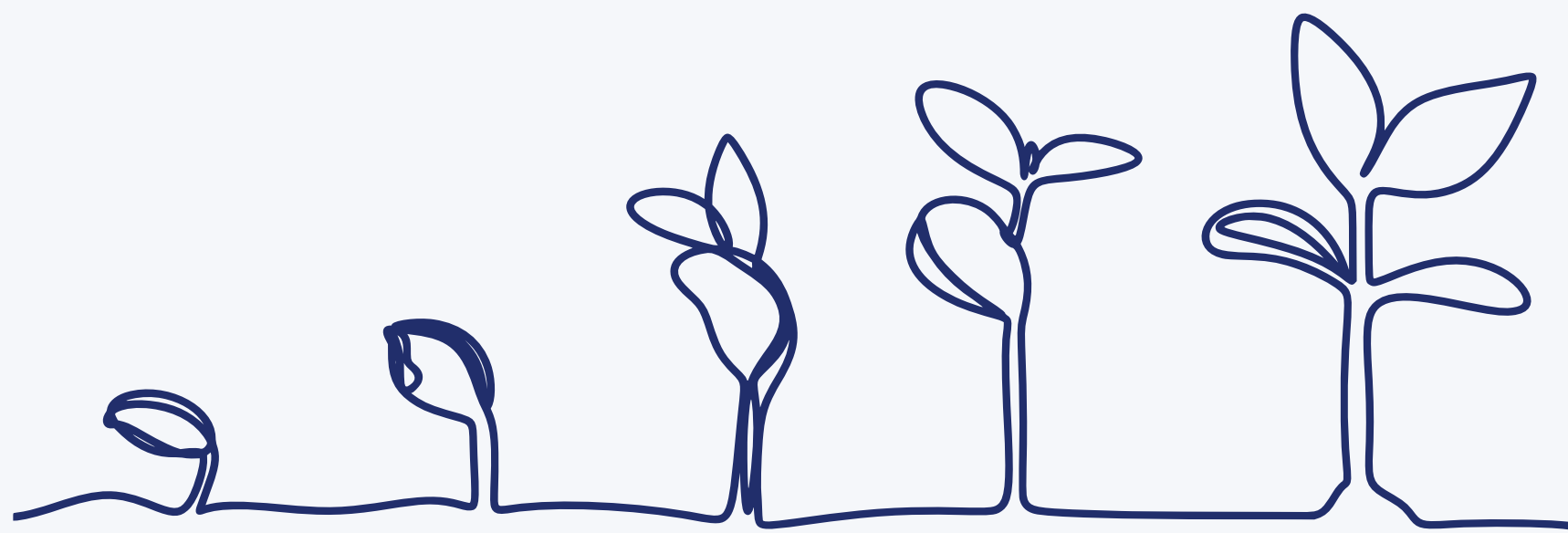
- ✓ **Traditional CMS -**
Manages both backend and frontend (e.g., WordPress, Joomla, Drupal)
- ✓ **Headless CMS –**
Provides content via API for flexible delivery (e.g., SpiralCMS, Strapi, Contentful, Sanity)
- ✓ **E-commerce CMS –**
Designed for online stores (e.g., Shopify, Magento, WooCommerce)



MEET **SPIRALCMS**—YOUR GROWTH ENABLER ➤

SpiralCMS is a powerful, enterprise-grade content management system that simplifies website and content management across multiple locations. Whether you operate a franchise business, or oversee corporate web presence, **SpiralCMS** enables seamless control and real-time updates—all from a single dashboard.

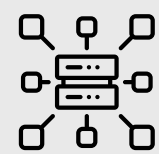
With a focus on scalability, security, and flexibility, **SpiralCMS** eliminates dependency on traditional CMS platforms while offering robust API integrations, customizable templates, and an intuitive user experience. It ensures that businesses can efficiently manage content, optimize SEO across locations, and enhance productivity with minimal effort.



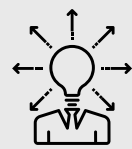
Real Challenges. Real Solutions. - *SpiralCMS*



Managing multiple websites across different locations can be complex and time-consuming.



A centralized platform that simplifies content management for multiple websites.



Ensuring consistency in branding, content, and updates across all sites.



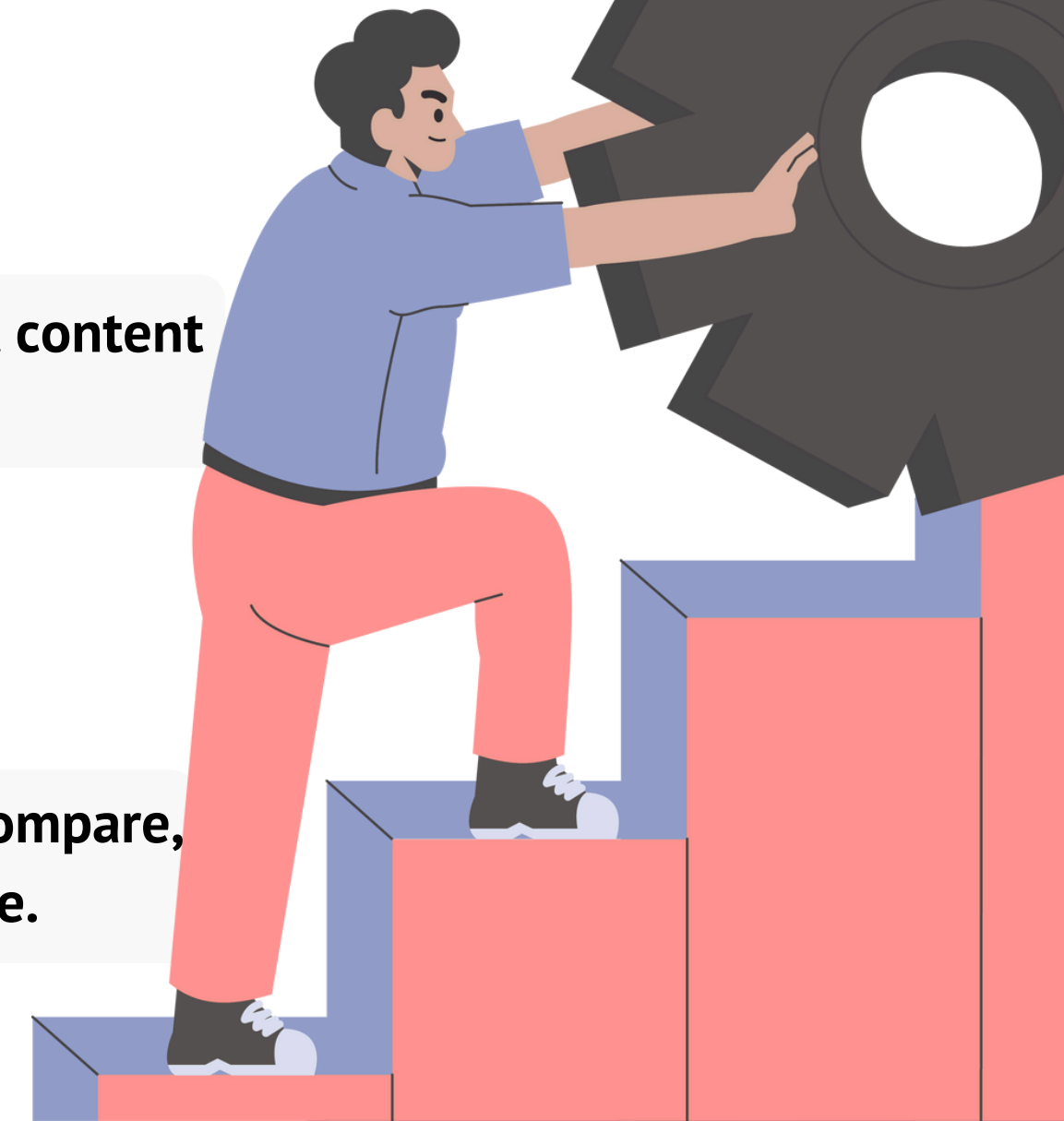
Real-time updates ensure consistency and instant content synchronization.

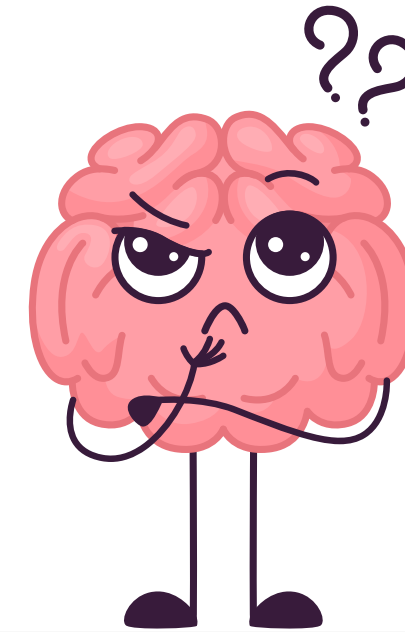


Difficulty tracking and reverting changes made to website content over time.

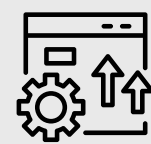


Built-in version history, allowing users to view, compare, and restore previous versions of content with ease.





Difficulty in managing multi-language and multi-region content.



Multi-language and multi-region support with customizable content structures for each location or locale.



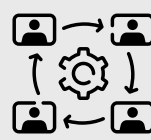
Struggling to maintain a strong SEO foundation across multiple dynamic sites.



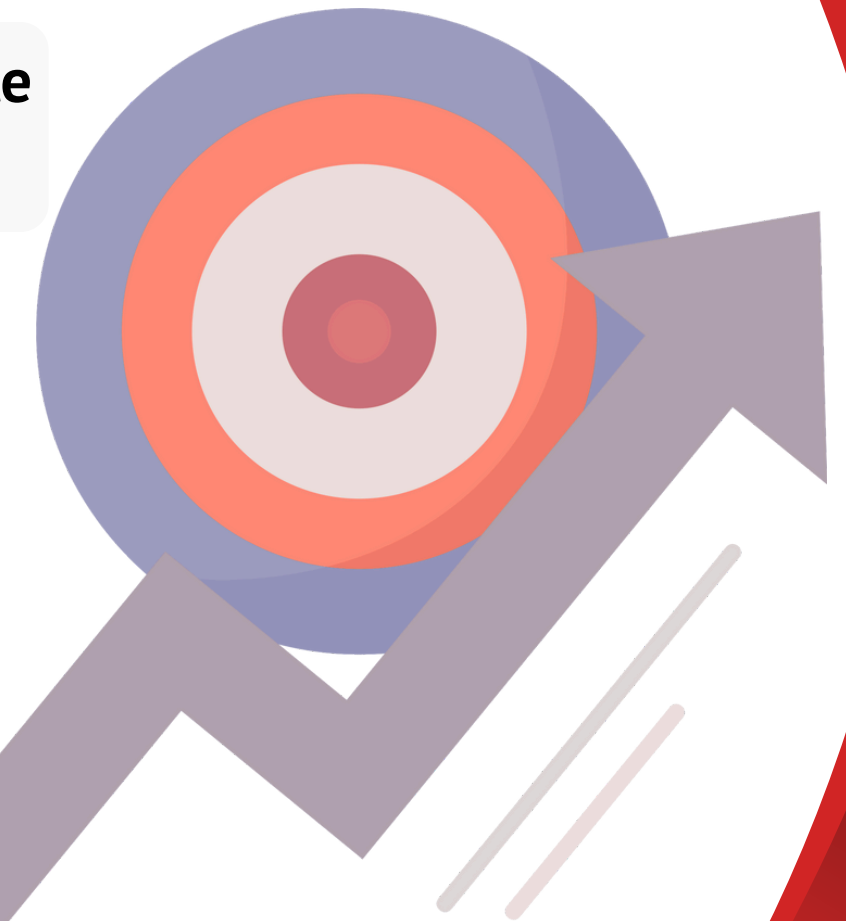
Upgraded SEO Structure designed to streamline content mapping and ensure search engine visibility.



Lack of team collaboration tools and content approval workflows.



Custom workflows and user roles that support team collaboration, review, and approval processes before publishing.



WHAT MAKES **SPIRALCMS** STAND OUT?



Instant content
distribution across all
the connected websites



Your content. Any
language.



Multi-Region support



SEO-Optimized
structure



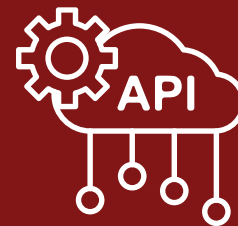
Custom workflows /
Customizable
content per location



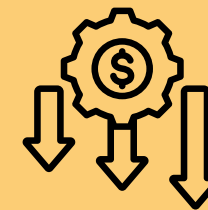
KPI widgets



Version history



API integration /
Seamless third-party
integrations



Boosts productivity &
reduces maintenance
costs



Email templates as per
design, notifications



Built for everyday
users, not just IT
teams



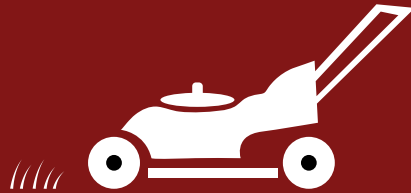
Oversee all your
websites and outlets
from one single
platform



[illegible]

The **TurfBot** concept is simple: provide consumers with easy access to robotic mowing by offering it as a paid service with an affordable monthly subscription fee.

TARGET INDUSTRIES



Lawn Care services



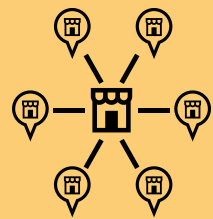
**Business Brokerage
services**



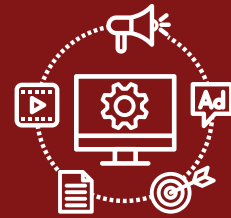
Multi-Channel
Restaurants. / Omni-
Channel Dining
Brands



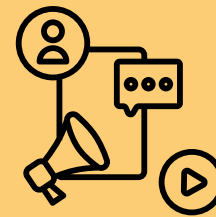
**Multi-Channel
Salons**



**Franchise Model
Businesses / Franchise-
Driven Enterprises**



Online Media Houses /
Digital Publishing
Platforms



**Digital Marketing
Agencies**



Government
Departments



**Online Education
Industries / E-Learning
Platforms**

WHERE **SPIRALCMS** FITS BEST!



FRANCHISE MANAGEMENT



CONTENT MARKETING



CORPORATE WEBSITE

Thank you!

We'd be happy to walk you through a **SpiralCMS** demo at your convenience.



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